

INDEPENDENT VERIFICATION FOR BUSINESS-SALE TRANSACTIONS

Proof Buyers Trust. Numbers Sellers Can Stand Behind.

Deal Staging independently verifies the facts that make or break a business sale — sourced directly from point-of-sale systems, landlords, government registries, and other primary records. Not a summary of what the Seller says. Proof of what the record actually shows.

THE PROBLEM THIS SOLVES

For Sellers: Buyers discount their offer — or walk away — when your numbers can't be independently proven. You end up defending claims you have no easy way to substantiate.

For Brokers: Deals stall or die deep in due diligence, months after the LOI, because the Buyer's own accountant can't verify what the Seller reported. That's lost time on every listing.

For Accountants: Clients ask you to vouch for figures beyond your engagement scope, or to recommend someone who can — without taking on liability for the Seller's own disclosures.

HOW DEAL STAGING SOLVES IT**Independent, Primary-Source Verification**

- ✓ Data pulled directly from the system of record — POS platform, landlord, government registry — never taken as the Seller's word alone.
- ✓ Every figure in the report is individually source-cited and dated — no blended score, no vague seal of approval.
- ✓ A single, one-time engagement per sale — no ongoing fees, no involvement in negotiation or closing.
- ✓ Engaged and paid by the Seller only — the report belongs to you, to use however strengthens your position with a Buyer.

What This Means for Your Deal

- ✓ Buyers move faster when they don't have to independently chase down the same facts themselves.
- ✓ Fewer late-stage renegotiations driven by Buyer skepticism over unverifiable numbers.
- ✓ A credible, professional document that differentiates your listing from every unverified one on the market.
- ✓ A defensible, factual record — not a subjective opinion — that speaks for itself in negotiations.

“We don't ask a Buyer to trust the Seller's word. We hand them proof, sourced independently, in writing.”

WHAT GETS VERIFIED

Each engagement is scoped to the specific verification modules that fit the transaction. Every module is independently sourced, independently reported, and clearly labeled in the final report.

Revenue & Transactions Pulled directly from POS / payment-processor reports — true sales, not a spreadsheet claim.	Lease & Occupancy Landlord-confirmed lease term, rent, and assignability — not just the Seller's copy of the lease.
Licensing & Permits Verified directly against the issuing government registry, current as of the check date.	Litigation & Liens Independent court-docket and UCC lien search against the business and its principals.
Tax Compliance Cross-Check Filed-revenue confirmation directly from the taxing authority — a premium, high-credibility add-on.	Payroll & Headcount Verified headcount, wages, and tenure pulled directly from the payroll platform.
Insurance Coverage Active coverage and limits confirmed directly with the Seller's carrier.	Online Reputation An objective, time-stamped snapshot pulled directly from public review platforms.

ENGAGEMENT TIERS

Tier	What's Included	Flat Fee
Essential	Revenue & Transaction Verification only	\$1,800 – \$2,800
Standard	Revenue, Lease, Licensing, Litigation & Liens	\$3,500 – \$5,500
Comprehensive	Standard, plus Payroll & Insurance Confirmation	\$6,000 – \$8,500
Full Verification	All modules, including Tax Compliance Cross-Check	\$8,500 – \$12,000

Flat fee, paid once by the Seller at engagement — no success fee, no percentage of sale price, no ongoing cost. The completed Verification Report is yours to use throughout the sale process.

HOW TO GET STARTED

Step	What Happens
1	Scope the engagement — select the verification modules that fit your transaction.
2	Authorize access — grant read-only access to the specific sources being verified.
3	Receive your Verification Report — a source-cited, ready-to-share document for your sale process.

Ready to strengthen your next transaction?

Ask your broker or accountant about Deal Staging — or visit DealStaging.com to learn more.

Deal Staging provides independent, source-cited verification of specific business data points authorized by the Seller. Deal Staging does not represent either party in negotiation, does not provide valuation or investment advice, and does not verify any category outside the modules engaged. Each report states precisely which sources were verified.